



NIKAM

KINJAL

www.designerkinjal.co.in

MULTIMEDIA DESIGNER & CREATIVE DIRECTOR

PHONE | +91 9773158169

Mumbai, India

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Remote

PROFILE

Creative Multimedia Designer & UI/UX Specialist with expertise in graphic design, motion graphics, and responsive web design. Experienced in leading creative direction for corporate and agency projects, delivering high-impact visuals across digital and print platforms. Skilled in AI-powered design workflows to enhance creativity and efficiency.

CORE COMPETENCIES

Creative Direction & Brand Communication

- Motion Graphics & Animation
- Responsive & Mobile-First Web Development
- Cross-Browser Testing & W3C Compliance

Corporate Communication Design, creative ppt presentation

- UI/UX Design (Web, Mobile, CMS, Non-CMS)

TOOLS & TECHNOLOGIES

Adobe tools: Photoshop, Illustrator, After Effects, Premier Pro, XD, Figma, Express, Dream Weaver

- **ChatGPT** – Creative copywriting & ideation
- **Adobe Firefly** – AI-enhanced design creation

Web: HTML5, CSS3, JavaScript (basic), jQuery (basic)

PROFESSIONAL EXPERIENCE

Specialist – Creative Design

Adobe Systems India Pvt. Ltd; Bangalore (Remote) | Jan 2023 – Present

- Designed and developed digital and offline communication materials for employees including emailers, UI/UX designs, standees, and corporate stationery, presentations.
Created multimedia assets for Microsoft Teams, Slack posts, and employee engagement campaigns.
- Provided creative solutions for internal and external communications.
- Managed and mentored a team of 3 designers, overseeing workload distribution, quality checks, and professional development.

Officer – Web Designer

Larsen & Toubro Ltd; Mumbai | Jan 2017 – Dec 2022

- Managed and maintained www.Larsentoubro.com and other corporate websites.
- Designed social media content for the head office and multiple departments, including static and video formats.
Supported cross-department communication activities with creative design solutions.

Previous Experiences

- Additional roles in web design and multimedia (2010–2017) available on www.designerkinjal.co.in

EDUCATION

- 2015 - 2016
M.Sc. in Computer Science (55.5%)
IDOL, Mumbai University
- 2009 - 2010
B.Sc. in Computer Science - Mithibai college of Science, Arts and Commerce, Mumbai
- 2006 - 2007
H.S.C. (Sci), Mithibai college, Mumbai
- 2004 - 2005
S.S.C., J. B. Khot high school, Mumbai

CERTIFICATIONS

- **Advanced Certificate in Generative AI - Upgrad (2024)**
- **Diploma in UI/UX Certification**
Softpro Animation Academy
- **Advanced Diploma in Adobe Premier Pro & VFX**
Softpro Animation Academy (Mumbai)

"Designing with creativity, powered by AI & innovation."

My Creative Weapons: Adobe Photoshop | Illustrator | After Effects | Premiere Pro | XD | CorelDRAW | Figma | Dream Weaver | Adobe Firefly | ChatGPT | HTML5 | CSS3 | JavaScript (basic) | jQuery (basic)